



**Sri Karan Narendra Agriculture University, Jobner**  
**S.K.N. Agri-Business Incubator (S-ABI)**  
**Dist. Jaipur PIN 303329**

क्रमांक : F. (9)/RKVY/SABI/2019/34

दिनांक : 04.11.2019

श्रीमान निदेशक, राजस्थान संवाद  
सूचना एवं जन सम्पर्क निदेशालय  
शासन सचिवालय परिसर  
सी-स्कीम, अशोक नगर पोस्ट ऑफिस  
जयपुर – 302 005 राजस्थान

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विषय :- विज्ञापन प्रकाशित करने के क्रम में।

महोदय / महोदया,

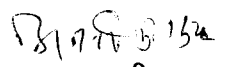
इस पत्र के साथ संलग्न विज्ञापन सूचना संख्या क्रमांक F.(9)/RKVY/SABI/2019/33 दिनांक 04.11.2019 प्रेषित की जा रही है। आप से अनुरोध है कि लोकप्रिय हिन्दी दैनिक समाचार पत्र राजस्थान पत्रिका के राष्ट्रव्यापी संस्करण में शीघ्र प्रकाशित करने का श्रम करें। प्रकाशन पश्चात बिल विश्वविद्यालय पर लागू दर से (DIVP से दोगुणा दर) बनवाकर प्रेषित करावें ताकि अविलम्ब भुगतान करवाना संभव हो सके।

संलग्न :- विज्ञापन सूचना संख्या F.(9)/RKVY/SABI/2019/33

दिनांक 04.11.2019

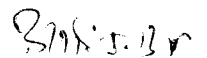
(सॉफ्ट और हार्ड कॉपी)

भवदीय

  
परियोजना प्रभारी

प्रतिलिपि वास्ते सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित:

1. निजी सचिव, माननीय कुलपति महोदय, श्रीकनकृविवि, जोबनेर
2. कुलसचिव, श्रीकनकृविवि, जोबनेर
3. प्रभारी अधिकारी, सिमका को भेजकर निवेदन है कि संलग्न विज्ञापन एवं विस्तृत जानकारी को विश्वविद्यालय वेबसाइट पर अविलंब अपलोड करवाने का श्रम करावें।

  
परियोजना प्रभारी

# Agripreneurship Orientation Programme (AOP)

**Agripreneurship**

**Two months  
internship**

**Rs.5 lakhs  
Funding**

**Rs. 10, 000 per  
month stipend**

This programme aims at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other start-ups. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation programme, the R-ABI Centre will recommend the selected start-ups for Idea/Pre-Seed Stage Funding grant-in-aid up to ₹ 5 lakhs to Nodal Division, Department of Agriculture Cooperation and Farmers Welfare (DAC&FW) Government of India.

## **Objectives**

- a. To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights.
- b. To create and nurture a pipeline of agripreneurs for incubator
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

## **Eligibility Criteria**

- a. The applicant should propose one innovative idea based on technology, service, business platforms, etc. for increasing efficiency in agriculture and allied sector.
- b. The applicants are expected to pursue their entrepreneurial aspirations full time.
- c. The applicant should have an initial business plan/ proposal for the idea they intend to pursue.

## **Selection Process of Interns for Agripreneurship Orientation**

- a. The RABI, SKN Agriculture University, Jobner shall announce the programme.
- b. All applicants for this programme will apply as per the prescribed format.
- c. The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the RABI.
- d. Under this component, the RABI will select a batch of agripreneurs that have a workable innovative idea.

### **Funding Support and Release of Funds**

- a. A stipend of Rs 10,000/- (Rupees Ten thousand only) per month will be granted to these interns for two months during the hands on training period.
- b. **Idea/ Pre-Seed Stage Funding:** Under this, subsistence grant of a maximum of ₹ 5 lakhs will be provided to interns who have successfully completed the initial two months of agripreneurship orientation programme and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation.

### **Broad Activities**

- a. These young agripreneurs will receive up to 60 hours initial training along with hands on training cum internship with other startups.
- b. They will refine/ work on their innovative idea simultaneously.

**Submit completed application forms by post in prescribed format alongwith necessary enclosures to:**

The Project Incharge & Director Resarch  
SKN Agri-Business Incubator, Jobner (Jaipur)  
Pin: 303329

So as to reach him on or before 23.11.2019

# Application Form – Agripreneurship Orientation Programme (AOP)

## 1. General Information of Applicant

- A. Name and Age
- B. Email
- C. Mobile No
- D. Postal Address
- E. Permanent Address (if different from postal address)
- F. Highest Qualification
- G. Details of Core team members (including founder's) - Name, designation, qualification, work experience no. of years
- H. What motivated you to start up? (maximum 100 words)

## 2. General Information of Startup

- A. Name of your startup venture?
- B. Website address of your startup, if any.
- C. In which city/town is your startup is located?
- D. When was your startup registered? If registered and which of the following legal entity is your business registered as or will be registered as?
- E. Specify main sector your startup works in? Please tick the box below

Field	Tick	Field	Tick	Field	Tick	Field	Tick
Organic Farming		Precision Farming		Agricultural Supply Chain		Agricultural Biotechnology	
Post Harvest & Food Technology		Food Processing		IoT, ICT and AI in Agriculture		Natural Resource Management	
Animal Husbandry, Dairying		Agri-Input tools and technologies		Farm Mechanisation		Agriculture Engineering	
Agri Ext Education		Waste to Wealth, Secondary Agriculture		Agri Clinics & Farm Health services		Other (Please Specify)	

## 3. Business Model of Startup

- A. Problem Description (What is the problem you are looking to solve?) (maximum 150 words)
- B. Describe your solution (About your product/service/innovation)? (maximum 150 words)
- C. Profile of target customer (maximum 150 words)
- D. How do you intend to acquire customers?
- E. Who are your competitors? (maximum 50 words)

## 4. Current Status of Startup and Progress made so far

- A. At what stage are you at developing your startup's product/offering? (please tick the box below)

- a. Idea/Concept
  - b. Completed prototype/Proof of concept/Minimum Viable Product
  - c. Product under trial/testing/Pilot
  - d. In market for less than an year
  - e. In market for more than an year
  - f. Other (Please Specify)
- B. What potential industry partners and/or customers have you met with to validate your idea?  
(maximum 100 words)
- C. Describe your revenue model? (maximum 100 words)
- D. Please specify the amount and source of funding received till date (in case applicable)  
(maximum 50 words)

**5. Additional information**

- A. Describe business goals for the next one year? (maximum 100 words)
- B. Describe expected take-aways (non-financial) from the R-ABI incubation program?  
(maximum 100 words)
- C. How did you hear about the program? (maximum 50 words)
- D. Any additional information that you think would be helpful to consider your  
application. (maximum 100 words)

**Disclaimer**

Every effort will be taken to treat and handle this information as confidential. However, by Signing and applying to R-ABI, SKNAU for incubation, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by R-ABI, SKNAU to assess your application for the purpose of providing Incubation services. Furthermore R-ABI, SKNAU does not guarantee acceptance of your proposal until and unless the selection process is over and R-ABI Incubation Committee (RIC), has the right to reject any proposal at any point of time without assigning any reason to it. The decision of RIC will be final and no explanation or justification for any aspect of the selection process shall be given.

Date:

Signature of the applicant

Place: