Applications are invited for Agripreneurship Orientation Programme (AOP) and Agri-Business Incubation Programme (ABI)

R-ABI, Jobner a Agri-Business Incubator sponsored by the Ministry of Agriculture and Farmers Welfare, GOI under RKVY-RAFTAAR is organizing following two different training cum hands on internship programmes:

<table>
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<tr>
<th>AOP</th>
<th>ABI</th>
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<tbody>
<tr>
<td>Agripreneurship orientation</td>
<td>Startup incubation</td>
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<tr>
<td>Two months training with ₹ 10000/- per month stipend</td>
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<td>Maximum ₹ 5 lakh grant-in-aid</td>
<td>Maximum ₹ 25 lakh grant-in-aid</td>
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* Last date 15 July, 2019  * Last date 10 August, 2019

Desirous youths/students willing to get integrated for incubation support viz. business mentoring, technical assistance, access to domain experts, marketing and networking support are welcome to apply.

The details related to this advertisement may be seen at the University Website: www.sknau.ac.in. Candidates are also advised to keep themselves abreast of the latest communications from the SKNAU website for any further information in this regard.

DEAN
Agripreneurship Orientation Programme (AOP)

Agripreneurship  Two months internship  Rs.5 lakhs Funding  Rs. 10,000 per month stipend

This programme aims at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other start-ups. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation programme, the R-ABI Centre will recommend the selected start-ups for Idea/Pre-Seed Stage Funding grant-in-aid up to ₹ 5 lakhs to Nodal Division, Department of Agriculture Cooperation and Farmers Welfare (DAC&FW) Government of India.

Objectives
a. To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights.
b. To create and nurture a pipeline of agripreneurs for incubation.
c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria
a. The applicant should propose one innovative idea based on technology, service, business platforms, etc. for increasing efficiency in agriculture and allied sector.
b. The applicants are expected to pursue their entrepreneurial aspirations full time.
c. The applicant should have an initial business plan/ proposal for the idea they intend to pursue.

Selection Process of Interns for Agripreneurship Orientation
a. The RABI, SKN Agriculture University, Jobner shall announce the programme.
b. All applicants for this programme will apply as per the prescribed format.
c. The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the RABI.
d. Under this component, the RABI will select a batch of agripreneurs that have a workable innovative idea.
Funding Support and Release of Funds

a. A stipend of Rs 10,000/- (Rupees Ten thousand only) per month will be granted to these interns for two months during the hands on training period.

b. **Idea/ Pre-Seed Stage Funding:** Under this, subsistence grant of a maximum of ₹ 5 lakhs will be provided to interns who have successfully completed the initial two months of agripreneurship orientation programme and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation.

Broad Activities

a. These young agripreneurs will receive up to 60 hours initial training along with hands on training cum internship with other startups.

b. They will refine/ work on their innovative idea simultaneously.

Submit completed application forms by post in prescribed format alongwith necessary enclosures to:

The Project Incharge & Dean  
SKN College of Agri-Business Management, Jobner (Jaipur)  
Pin: 303329

So as to reach him on or before 15.07.2019
Application Form – Agripreneurship Orientation Programme (AOP)

1. General Information of Applicant
   A. Name and Age
   B. Email
   C. Mobile No
   D. Postal Address
   E. Permanent Address (if different from postal address)
   F. Highest Qualification
   G. Details of Core team members (including founder’s) - Name, designation, qualification, work experience no. of years
   H. What motivated you to start up? (maximum 100 words)

2. General Information of Startup
   A. Name of your startup venture?
   B. Website address of your startup, if any.
   C. In which city/town is your startup is located?
   D. When was your startup registered? If registered and which of the following legal entity is your business registered as or will be registered as?
   E. Specify main sector your startup works in? Please tick the box below

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3. Business Model of Startup
   A. Problem Description (What is the problem you are looking to solve?)
      (maximum 150 words)
   B. Describe your solution (About your product/service/innovation)? (maximum 150 words)
   C. Profile of target customer (maximum 150 words)
   D. How do you intend to acquire customers?
   E. Who are your competitors? (maximum 50 words)

4. Current Status of Startup and Progress made so far
   A. At what stage are you at developing your startup's product/offering? (please tick the box below)
a. Idea/Concept
b. Completed prototype/Proof of concept/Minimum Viable Product
c. Product under trial/testing/Pilot
d. In market for less than an year
e. In market for more than an year
f. Other (Please Specify)

B. What potential industry partners and/or customers have you met with to validate your idea? (maximum 100 words)

C. Describe your revenue model? (maximum 100 words)

D. Please specify the amount and source of funding received till date (in case applicable) (maximum 50 words)

5. Additional information

A. Describe business goals for the next one year? (maximum 100 words)

B. Describe expected take-aways (non-financial) from the R-ABI incubation program? (maximum 100 words)

C. How did you hear about the program? (maximum 50 words)

D. Any additional information that you think would be helpful to consider your application. (maximum 100 words)

Disclaimer

Every effort will be taken to treat and handle this information as confidential. However, by Signing and applying to R-ABI, SKNAU for incubation, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by R-ABI, SKNAU to assess your application for the purpose of providing Incubation services. Furthermore R-ABI, SKNAU does not guarantee acceptance of your proposal until and unless the selection process is over and R-ABI Incubation Committee (RIC), has the right to reject any proposal at any point of time without assigning any reason to it. The decision of RIC will be final and no explanation or justification for any aspect of the selection process shall be given.

Date:
Place:

Signature of the applicant
Startup Agri-Business Incubation Programme (ABI)

Seed Stage Funding as grant-in-aid to Startups

Under the seed stage funding available to incubatees, financial assistance of a maximum of ₹ 25 lakhs will be granted to potential startups that have a minimum viable product (MVP) based on innovative solutions/ processes / products/ services/ business models in agriculture and allied sector. The amount of ₹ 25 lakh is the upper limit of the seed fund assistance. The applicant incubatees would be provided funds as per their genuine requirements and as per appraisal/evaluation of their business plans by the R-ABI, Jobner and the decision of the RIC in this regard will be final. The RIC will not be bound to give any reason in case an application for seed loan is rejected.

This support will assist the incubatees to launch their products/ services/ business platforms, etc. into the market and help them to scale up their operations as well as to attain business viability at a faster pace. This support will also facilitate them to attract investments from angel/venture capitalists or taking loans from commercial banks /financial institutions for further scaling-up of their business operations.

Objectives

a. To ensure timely seed support to deserving incubates.
b. To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business.
c. To provide a platform for faster experimentation and modification in their approaches or minimum viable product (MVP) based on innovative solutions/ processes / products/ services/ business models etc. for scaling up.

Eligibility Criteria

a. All incubatees will be eligible for this funding on the basis of consistent performance evaluated by RIC.
b. The applicant should be a registered legal entity in India.
c. The applicant has to be an Indian start-up as per DIPP notification. This support is not meant for Indian Subsidiaries of MNCs/foreign companies.
d. A startup supported once will not be eligible for applying for the subsequent round of seed support.
Selection Process of Incubatee for Seed Stage Funding

a. The R-ABI, Jobner will select the potential incubates based on selection criteria.
b. During the selection process, RIC will take into consideration any other grant-in-aid funding received by the incubatee for the same activity/product from other GOI Ministries. A self-declaration from the incubatee about such funding will be mandatory.
c. After two months of residency of incubatees, RIC will evaluate the progress of the incubatee and based on their performance recommend them for seed stage funding to the Nodal Division, Department of Agriculture Cooperation and Farmers Welfare (DAC&FW).
d. Nodal Division, DAC&FW will approve and sanction the project of the incubatees based on recommendation of RIC and release the first instalment of the grant-in-aid to the RIC for further disbursement to the incubatee.
e. The RIC would execute a legal agreement with the incubatee who is selected for the seed support and this agreement should be signed before the release of the first instalment of seed fund to the incubatee. The terms of agreement with the incubates start up should be framed by the RIC linking with the progress milestones, monitoring norms etc. Subsequent disbursement schedules should be linked to the achievement of milestones by the incubatee.

Pattern of Funding Support and Release of Funds

a. A maximum of 20 startups will be supported under this scheme. Each selected startup will be provided a maximum limit of ₹ 25 Lakh as grant-in-aid under the scheme.
b. For ensuring incubatee/ private participation in the programme, 15 percent on proportionate basis of the project cost will be borne by the incubatee. The remaining 85 percent of the project cost on proportionate basis upto a maximum of INR 25 lakhs will be borne under RKVY-RAFTAAR scheme which will be released in three instalment as mentioned below:
   i. The first installment of 40 % of the sanctioned project for seed support will be released after signing of the agreement between the incubator/ RIC and the incubatee.
   ii. The second installment of 40% will be released to the incubatee after recommendation of RIC based on their performance and achievement of milestone as well as after utilization of 80% of previously released amount and receipt of provisional Utilization Certificate (UC) of 80% of already released funds.
   iii. The third installment of 20% will be released to incubatee by the Nodal Division after recommendation of RIC based on their performance and achievement of milestone as well as after utilization of 80% of previous released amount and receipt of provisional UC of 80% of already released funds.
Broad Activities to be supported under Seed Stage Funding

Expenses for the following broad activities would be supported under this programme:

a. Product Refinement/Testing and Trials/ Test Marketing/ Marketing launch
b. Expenses on data generation/data acquisition for ideas working on IT side/Al side
c. Fees for IP issues/one time technology licensing fees
d. Manpower for day to day operations
e. Day to day operational expenses like electricity bill, incubation charges etc.
f. Any other area/activity as deemed necessary and recommended by the R-ABI Incubation Committee (RIC).

Submit completed application forms by post in prescribed format alongwith necessary enclosures to:

The Project Incharge & Dean
SKN College of Agri-Business Management, Jobner (Jaipur)
Pin: 303329

So as to reach him on or before 10.08.2019
Application Form – Startup Agri-Business Incubation Programme

1. General Information of Applicant
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D. Define your target market and its total size. Explain strategy to capture the same. (maximum 200 words)

E. Who are your competitors? (maximum 50 words)

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B. What potential industry partners and/or customers have you met with to validate your idea? (maximum 100 words)

C. Describe your revenue model? (maximum 100 words)

D. Please provide past one year's or latest available financial details, if any.

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<td>Cost of Goods Sold</td>
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