

# Dr. Ved Prakash Yadav – Seed Business & Plant Breeding Professional

10+ Years of Research, Development & Market Leadership in India



## Professional Overview

- 10+ years' experience in Seed Business R&D, Product Evaluation, Market Analysis & Strategy.
- Extensive work in Gujarat, Rajasthan & Madhya Pradesh.
- Coordination with Universities, ICAR, KVks, and State Governments.



## Key Responsibilities & Skills

- Product phenotypic stability measurement & evaluation planning.
- Business & product development strategy, hybrid & market segmentation.
- Research & seed market data analysis, scenario assessment.
- Zone & regional business & sales development
- Organizing workshops, crop tours & government +regulatory coordination.



Contact:  [yadavbreeding@gmail.com](mailto:yadavbreeding@gmail.com)

## Achievements

- **Spot Recognition Award** – bridging summer market segment gap in Gujarat via Hybrid Pro 9450
- Led Pearl Millet & Mustard market in Rajasthan (Nusun Genetics Research).
- Development & evaluation of breeding lines, hybrids for Mustard, Pearl Millet, Jatropha.
- Worked on **Tree Born Oils (TBOs)** project – germplasm collection, selection, nursery & lab development.
- Bt. Cotton RCGM trials coordination with Monsanto India.
- Development & evaluation of Zero Tillage Maize in Bihar.



## Work Experience Timeline

 **Bayer Bioscience Pvt Ltd**  
Zone & Regional R&D, Govt Coordination

 **Plant Breeder**  
Plant Breeder



 **NRCAF, Jhansi**  
Senior Research Fellow (TBO Project)

 **Monsanto India**  
Trainee (Bt. Cotton RCGM Trials)



**Bridging Science, Market & Agriculture for Sustainable Growth**

