

Dr. Ved Prakash Yadav – Seed Business & Plant Breeding Professional

10+ Years of Research, Development & Market Leadership in India



Professional Overview

- 10+ years' experience in Seed Business R&D, Product Evaluation, Market Analysis & Strategy.
- Extensive work in Gujarat, Rajasthan & Madhya Pradesh.
- Coordination with Universities, ICAR, KVKs, and State Governments.



Key Responsibilities & Skills

- Product phenotypic stability measurement & evaluation planning.
- Business & product development strategy, hybrid & market segmentation.
- Research & seed market data analysis, scenario assessment.
- Zone & regional business & sales development
- Organizing workshops, crop tours & government +regulatory coordination.



Contact:  yadavbreeding@gmail.com

Achievements

- **Spot Recognition Award** – bridging summer market segment gap in Gujarat via Hybrid Pro 9450
- **Led Pearl Millet & Mustard market in Rajasthan** (Nusun Genetics Research).
- Development & evaluation of breeding lines, hybrids for Mustard, Pearl Millet, Jatropha.
- Worked on **Tree Born Oils (TBOs)** project – germplasm collection, selection, nursery & lab development.
- Bt. Cotton RCGM trials coordination with Monsanto India.
- Development & evaluation of Zero Tillage Maize in Bihar.



Work Experience Timeline



Bayer Bioscience Pvt Ltd

Zone & Regional R&D, Govt Coordination



Plant Breeder

Plant Breeder



NRCAF, Jhansi

Senior Research Fellow (TBO Project)



Monsanto India

Trainee (Bt. Cotton RCGM Trials)



 **Bridging Science, Market & Agriculture for Sustainable Growth**

